

## Video production to reach a wider audience



### FROM CONCEPT TO SCREEN

If your message is destined for the internet, the intranet, DVD, or broadcast, then Ethos CRS offers a complete production service:

- » a prize-winning team of camera operators, editors, designers and producers
- » full pre- and post-production services
- » graphics, animation and special effects
- » fully integrated writing, editorial and photographic services
- » original music scores
- » professional and talented actors.

### COST-EFFECTIVE SOLUTIONS FOR ORGANISATIONS

Ethos CRS delivers cost-effective solutions—audio-visual productions tailored for the internet, the intranet or traditional formats such as DVD and broadcast television. Ethos CRS offers expertise at every level of production—from single-person crews for low-cost intranet video to broadcast and high-end cinematic release.

Ethos CRS specialises in low-cost options for deploying video on the internet and intranet.

Our video production services dovetail with our expertise in government, policy, writing, editing, photography, training and elearning. And because Ethos CRS understands government and communications, we produce videos that realise your organisation's objective—economically and stylishly.

### A COMPLETE RANGE OF VIDEO PRODUCTION SERVICES

- » **Pre-production:** research, script writing, casting, production design, location scouting.
- » **Production:** camera, audio, lighting, direction, production, special effects, actors.
- » **Post-production:** video editing, narration, graphics, animation, special effects, subtitles, music composition, audio mixing, colour grading.
- » **Multi-format distribution:** broadcast, DVD authoring, web downloads and streaming.

### TRAINING TO DEVELOP ORGANISATIONAL CAPABILITY

Because Ethos CRS designs, develops and delivers training courses, we can train your staff in all aspects of video production—from research, production and editing through to final distribution.

### OUR EXPERT TEAM

Chris Hammer is the Director, Video and Media at Ethos CRS. He heads a team of prize-winning professionals, including camera operator Robb Shaw-Velzen and film editor Andrea Lang.

Chris has worked as a television journalist, director and producer on six continents. As part of SBS TV's award-winning *Dateline* current affairs team he helped pioneer 'video journalism'—the use of single-person crews.

See our showreel at [www.ethoscrcs.com.au](http://www.ethoscrcs.com.au).

To find out more about our video production services, contact us on 02 6247 2225 or at [video@ethoscrcs.com.au](mailto:video@ethoscrcs.com.au).